

## PRESS RELEASE

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### TLM technologies is changing name to MADIC UK

*TLM technologies is to become MADIC UK, to reflect the company's global vision.*

**Guildford, 24th April 2023:** TLM technologies is changing its name to MADIC UK to ensure global brand consistency with its parent company MADIC group. The rebrand will be officially launched and celebrated at the National Convenience Show at the NEC Birmingham 24<sup>th</sup>-26<sup>th</sup> April. The new MADIC UK logo and branding is based on the MADIC group's hexagonal company logo.

TLM technologies has been part of the MADIC group since 2019 and the change of name to MADIC UK cements its standing in the global MADIC group, who are present throughout the world with 30 offices and industrial sites.

Adrian Felton, Managing Director, TLM technologies, commented: *"Changing our name to align ourselves with our parent company, MADIC group, is a natural next step, as we begin to extend our core product, evoPOS, to the global market as well as offer MADIC group's products and services to the UK market. Being part of the MADIC group and After 4 years of development in UK on our core products, we can now offer extended products and services, such as fuel dispensers, EV chargers and digital media, we'll be the same great team, delivering the same great products and services to our customer for c-store and forecourt retailers."*

Fabrice Chapelain, CEO of MADIC group commented: *"It is a great pleasure to underline this new step after a successful consolidation into the MADIC Group, yes, a great team with Great products, but most of all, happy customers that we are now following into the global market. MADIC UK is part of our family business as our centre of excellence for cloud solutions, will continue its successful journey with MADIC Group as a strong support, with added value products and services..."*

Christian Blossier, Chairman of MADIC group commented: *"Four years ago, we were very proud to welcome TLM to our group. Today, its new name MADIC UK symbolizes the perfect integration of the company into MADIC group and will allow a stronger impact on the international market with a wider visibility of the brand, its innovative team and its high-tech products."*

TLM technologies was founded in 2010 and has grown to 100+ company staff with offices in Guildford and Exeter, as well as engineers around the UK. TLM's in-house software development team, alongside retail user groups, created the *evolution* software suite for retailers - evoPOS, evoBackOffice and evoHeadOffice. The *evolution* software range is established in the UK, with over 3, 000 retail customers, including Asda, Co-op, EG group and Motor Fuel Group (MFG). The change of name to the global brand of MADIC reflects the company's trajectory and vision to market the *evolution* software suite to European and global markets.

**Editor's Note:****About TLM technologies**

TLM technologies, a company of MADIC group, provides a complete solution for convenience (c-store) and forecourt retailers globally: Offering a full suite of applications ([evolution](#)) to optimise the operation of both c-store and forecourt. TLM's world-class technology and support includes EPOS, back-office, head office and forecourt equipment & services.

[www.tlmtechnologies.co.uk](http://www.tlmtechnologies.co.uk)

**About MADIC group**

MADIC group, Founded in 1971, in Nantes, France, by its Chairman Christian Blossier, the family-owned MADIC group innovates in Automotive Energy & Environment, Unattended Payment, Customer Journey Data Processing and related services. With its 1,300 employees spread over 30 sites (industrial and services) in Europe and North America, MADIC group designs and develops intelligent, reliable and secure solutions that enable its partners to improve their customer relations and promote their products under optimal conditions. The group focuses its growth on a strategy of sustainable development, respectful of People, the Company and the Planet.

[www.groupe.madic.com](http://www.groupe.madic.com)

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